

Ohio County Profiles



Prepared by the Office of Research

Ashland County

Established: Act - February 24, 1846
2015 Population: 53,213
Land Area: 424.4 square miles
County Seat: Ashland City
Named for: U.S. Statesman Henry Clay's Kentucky Estate



Taxes

Taxable value of real property	\$948,871,080
Residential	\$610,844,580
Agriculture	\$200,685,810
Industrial	\$30,957,610
Commercial	\$106,029,360
Mineral	\$353,720
Ohio income tax liability	\$22,394,343
Average per return	\$1,034.95

Land Use/Land Cover

	Percent
Developed, Lower Intensity	8.16%
Developed, Higher Intensity	0.82%
Barren (strip mines, gravel pits, etc.)	0.00%
Forest	33.31%
Shrub/Scrub and Grasslands	0.85%
Pasture/Hay	14.25%
Cultivated Crops	40.73%
Wetlands	1.04%
Open Water	0.84%

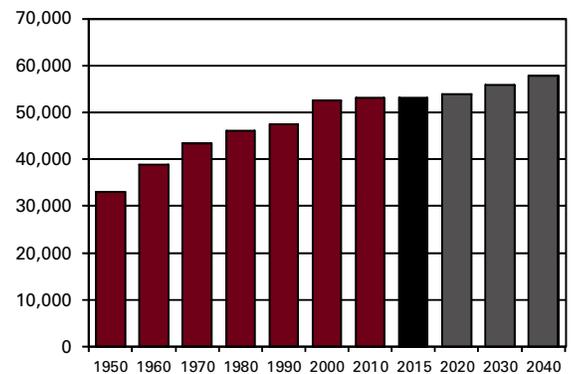
Largest Places

	Est. 2015	Census 2010
Ashland city	20,317	20,362
Jackson twp UB	3,594	3,551
Montgomery twp	2,684	2,698
Loudonville vlg (part)	2,565	2,587
Sullivan twp	2,533	2,513
Orange twp	2,527	2,523
Milton twp	2,397	2,372
Vermillion twp UB	2,195	2,171
Perry twp	1,978	1,990
Green twp UB	1,815	1,815

UB: Unincorporated balance.

Total Population

Census		Estimated	
1800		1910	22,975
1810		1920	24,627
1820		1930	26,867
1830		1940	29,785
1840		1950	33,040
1850	23,813	1960	38,771
1860	22,951	1970	43,303
1870	21,933	1980	46,178
1880	23,883	1990	47,507
1890	22,223	2000	52,523
1900	21,184	2010	53,139
		2011	53,285
		2012	53,238
		2013	53,122
		2014	53,085
		2015	53,213
		Projected	
		2020	53,980
		2030	55,790
		2040	57,920



Population by Race	Number	Percent
ACS Total Population	53,202	100.0%
White	51,610	97.0%
African-American	397	0.7%
Native American	36	0.1%
Asian	294	0.6%
Pacific Islander	0	0.0%
Other	217	0.4%
Two or More Races	648	1.2%
Hispanic (may be of any race)	582	1.1%
Total Minority	1,953	3.7%

Educational Attainment	Number	Percent
Persons 25 years and over	35,059	100.0%
No high school diploma	4,498	12.8%
High school graduate	15,468	44.1%
Some college, no degree	5,642	16.1%
Associate degree	2,534	7.2%
Bachelor's degree	4,297	12.3%
Master's degree or higher	2,620	7.5%

Family Type by Employment Status	Number	Percent
Total Families	14,202	100.0%
Married couple, husband and wife in labor force	5,836	41.1%
Married couple, husband in labor force, wife not	2,389	16.8%
Married couple, wife in labor force, husband not	1,027	7.2%
Married couple, husband and wife not in labor force	2,287	16.1%
Male householder, in labor force	556	3.9%
Male householder, not in labor force	194	1.4%
Female householder, in labor force	1,350	9.5%
Female householder, not in labor force	563	4.0%

Household Income	Number	Percent
Total Households	20,339	100.0%
Less than \$10,000	1,224	6.0%
\$10,000 to \$19,999	2,310	11.4%
\$20,000 to \$29,999	2,652	13.0%
\$30,000 to \$39,999	2,503	12.3%
\$40,000 to \$49,999	2,184	10.7%
\$50,000 to \$59,999	2,034	10.0%
\$60,000 to \$74,999	2,319	11.4%
\$75,000 to \$99,999	2,614	12.9%
\$100,000 to \$149,999	1,870	9.2%
\$150,000 to \$199,999	331	1.6%
\$200,000 or more	298	1.5%
Median household income	\$47,034	

Population by Age	Number	Percent
ACS Total Population	53,202	100.0%
Under 5 years	3,091	5.8%
5 to 17 years	9,259	17.4%
18 to 24 years	5,793	10.9%
25 to 44 years	11,896	22.4%
45 to 64 years	14,399	27.1%
65 years and more	8,764	16.5%
Median Age	40.0	

Family Type by Presence of Own Children Under 18	Number	Percent
Total Families	14,228	100.0%
Married-couple families with own children	4,180	29.4%
Male householder, no wife present, with own children	357	2.5%
Female householder, no husband present, with own children	1,143	8.0%
Families with no own children	8,548	60.1%

Poverty Status of Families By Family Type by Presence Of Related Children	Number	Percent
Total Families	14,228	100.0%
Family income above poverty level	12,539	88.1%
Family income below poverty level	1,689	11.9%
Married couple, with related children	596	4.2%
Male householder, no wife present, with related children	111	0.8%
Female householder, no husband present, with related children	587	4.1%
Families with no related children	395	2.8%

Ratio of Income To Poverty Level	Number	Percent
Population for whom poverty status is determined	50,886	100.0%
Below 50% of poverty level	3,022	5.9%
50% to 99% of poverty level	4,803	9.4%
100% to 124% of poverty level	2,918	5.7%
125% to 149% of poverty level	2,738	5.4%
150% to 184% of poverty level	3,490	6.9%
185% to 199% of poverty level	2,377	4.7%
200% of poverty level or more	31,538	62.0%

Geographical Mobility	Number	Percent
Population aged 1 year and older	52,602	100.0%
Same house as previous year	45,038	85.6%
Different house, same county	3,871	7.4%
Different county, same state	2,687	5.1%
Different state	756	1.4%
Abroad	250	0.5%

Percentages may not sum to 100% due to rounding.

Travel Time To Work

	Number	Percent
Workers 16 years and over	21,958	100.0%
Less than 15 minutes	8,816	40.1%
15 to 29 minutes	6,607	30.1%
30 to 44 minutes	3,308	15.1%
45 to 59 minutes	1,144	5.2%
60 minutes or more	2,083	9.5%

Mean travel time **23.4 minutes**

Housing Units

	Number	Percent
Total housing units	22,112	100.0%
Occupied housing units	20,339	92.0%
Owner occupied	14,644	72.0%
Renter occupied	5,695	28.0%
Vacant housing units	1,773	8.0%

Year Structure Built

	Number	Percent
Total housing units	22,112	100.0%
Built 2010 or later	87	0.4%
Built 2000 to 2009	2,661	12.0%
Built 1990 to 1999	3,153	14.3%
Built 1980 to 1989	2,032	9.2%
Built 1970 to 1979	2,887	13.1%
Built 1960 to 1969	2,116	9.6%
Built 1950 to 1959	2,305	10.4%
Built 1940 to 1949	1,112	5.0%
Built 1939 or earlier	5,759	26.0%

Median year built **1969**

Value for Specified Owner-Occupied Housing Units

	Number	Percent
Specified owner-occupied housing units	14,644	100.0%
Less than \$20,000	722	4.9%
\$20,000 to \$39,999	338	2.3%
\$40,000 to \$59,999	728	5.0%
\$60,000 to \$79,999	1,533	10.5%
\$80,000 to \$99,999	1,971	13.5%
\$100,000 to \$124,999	2,552	17.4%
\$125,000 to \$149,999	1,712	11.7%
\$150,000 to \$199,999	2,591	17.7%
\$200,000 to \$299,999	1,711	11.7%
\$300,000 to \$499,999	627	4.3%
\$500,000 to \$999,999	127	0.9%
\$1,000,000 or more	32	0.2%

Median value **\$119,900**

House Heating Fuel

	Number	Percent
Occupied housing units	20,339	100.0%
Utility gas	10,787	53.0%
Bottled, tank or LP gas	2,147	10.6%
Electricity	3,972	19.5%
Fuel oil, kerosene, etc	1,244	6.1%
Coal, coke or wood	1,984	9.8%
Solar energy or other fuel	205	1.0%
No fuel used	0	0.0%

Percentages may not sum to 100% due to rounding.

Gross Rent

	Number	Percent
Specified renter-occupied housing units	5,695	100.0%
Less than \$100	5	0.1%
\$100 to \$199	150	2.6%
\$200 to \$299	221	3.9%
\$300 to \$399	215	3.8%
\$400 to \$499	514	9.0%
\$500 to \$599	720	12.6%
\$600 to \$699	987	17.3%
\$700 to \$799	665	11.7%
\$800 to \$899	622	10.9%
\$900 to \$999	517	9.1%
\$1,000 to \$1,499	563	9.9%
\$1,500 or more	123	2.2%
No cash rent	393	6.9%

Median gross rent **\$681**

Median gross rent as a percentage of household income **24.1**

Selected Monthly Owner Costs for Specified Owner-Occupied Housing Units

	Number	Percent
Specified owner-occupied housing units with a mortgage	9,241	100.0%
Less than \$400	123	1.3%
\$400 to \$599	661	7.2%
\$600 to \$799	1,313	14.2%
\$800 to \$999	1,679	18.2%
\$1,000 to \$1,249	2,029	22.0%
\$1,250 to \$1,499	1,467	15.9%
\$1,500 to \$1,999	1,400	15.1%
\$2,000 to \$2,999	520	5.6%
\$3,000 or more	49	0.5%

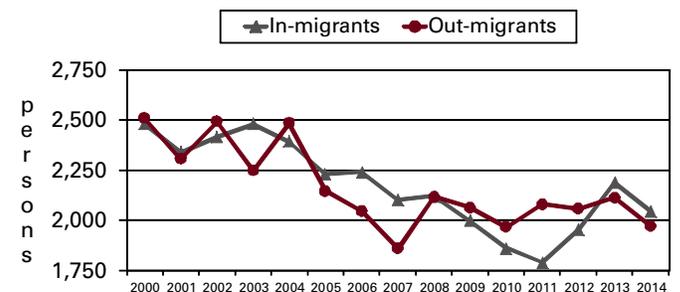
Median monthly owners cost **\$1,104**

Median monthly owners cost as a percentage of household income **22.7**

Vital Statistics

	Number	Rate
Births / rate per 1,000 women aged 15 to 44	606	62.7
Teen births / rate per 1,000 females 15-19	34	17.6
Deaths / rate per 100,000 population	549	1,035.2
Marriages / rate per 1,000 population	337	6.1
Divorces / rate per 1,000 population	148	2.7

Migration



Agriculture

Land in farms (acres)	152,972
Number of farms	1,034
Average size (acres)	148
Total cash receipts	\$103,621,000
Per farm	\$100,214
Receipts for crops	\$54,917,000
Receipts for livestock/products	\$48,704,000

Education

Public schools buildings	18
Students (Average Daily Membership)	6,422
Teachers (Full Time Equivalent)	369.0
Expenditures per student	\$13,286
Graduation rate	88.5
Non-public schools	3
Students	280
4-year public universities	0
Branches	0
2-year public colleges/satellites	0
Private universities and colleges	1
Public libraries (Main / Branches)	2 / 0

Transportation

Registered motor vehicles	64,673
Passenger cars	36,488
Noncommercial trucks	12,130
Total license revenue	\$1,875,363.99
Interstate highway miles	16.15
Turnpike miles	0.00
U.S. highway miles	70.71
State highway miles	171.58
County, township, and municipal road miles	818.94
Commercial airports	1

Health Care

Physicians (MDs & DOs)	57
Registered hospitals	1
Number of beds	123
Licensed nursing homes	5
Number of beds	493
Licensed residential care	6
Number of beds	326
Persons with health insurance (Aged 0 to 64)	87.7%
Adults with insurance (Aged 18 to 64)	85.8%
Children with insurance (Aged Under 19)	92.2%

Voting

Number of registered voters	34,336
Voted in 2014 election	15,333
Percent turnout	44.7%

Communications

Television stations	0
Radio stations	3
Daily newspapers	1
Circulation	9,667
Weekly newspapers	1
Circulation	1,300

Crime

Total crimes reported in Uniform Crime Report	917
Violent crime	23
Property crime	885
Arson	9

Finance

FDIC insured financial institutions (HQs)	0
Assets (000)	\$0
Branch offices	17
Institutions represented	10

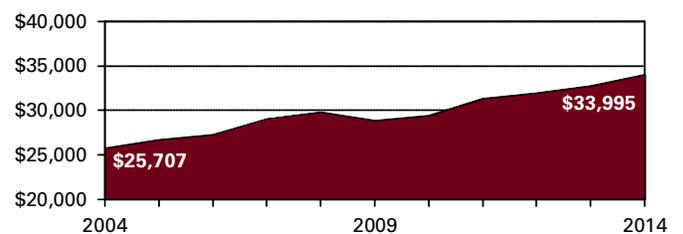
Transfer Payments

Total transfer payments	\$413,195,000
Payments to individuals	\$402,616,000
Retirement and disability	\$167,672,000
Medical payments	\$174,850,000
Income maintenance (Supplemental SSI, family assistance, food stamps, etc)	\$30,649,000
Unemployment benefits	\$4,922,000
Veterans benefits	\$12,013,000
Federal education and training assistance	\$9,360,000
Other payments to individuals	\$3,150,000
Total personal income	\$1,802,917,000
Dependency ratio	22.9%
(Percent of income from transfer payments)	

State Parks, Forests, Nature Preserves, Scenic Waterways, And Wildlife Areas

Areas/Facilities	6
Acreage	6,606.76

Per Capita Personal Income



Civilian Labor Force

	2011	2012	2013	2014	2015
Civilian labor force	26,100	25,800	25,600	25,600	25,600
Employed	23,600	23,700	23,500	24,000	24,300
Unemployed	2,600	2,100	2,100	1,500	1,300
Unemployment rate	9.9	8.0	8.1	5.9	5.1

Establishments, Employment, and Wages by Sector: 2014

Industrial Sector	Number of Establishments	Average Employment	Total Wages	Average Weekly Wage
Private Sector	978	15,569	\$540,917,210	\$668
Goods-Producing	188	4,214	\$189,414,499	\$864
Natural Resources and Mining	27	238	\$6,031,886	\$488
Constuction	77	629	\$28,983,334	\$886
Manufacturing	84	3,347	\$154,399,279	\$887
Service-Providing	790	11,356	\$351,502,711	\$595
Trade, Transportation and Utilities	255	3,339	\$107,721,243	\$621
Information	13	145	\$8,180,339	\$1,082
Financial Services	89	449	\$16,319,489	\$699
Professional and Business Services	104	1,517	\$55,215,330	\$700
Education and Health Services	127	3,732	\$130,901,005	\$675
Leisure and Hospitality	105	1,598	\$20,774,332	\$250
Other Services	95	576	\$12,388,883	\$414
Federal Government		99	\$5,063,489	\$984
State Government		237	\$13,075,354	\$1,060
Local Government		2,044	\$76,396,130	\$719

Private Sector total includes Unclassified establishments not shown.

Change Since 2009

Private Sector	-1.6%	9.4%	19.3%	9.2%
Goods-Producing	-11.3%	8.6%	24.0%	14.1%
Natural Resources and Mining	28.6%	24.0%	48.0%	19.6%
Construction	-22.2%	16.1%	32.3%	13.9%
Manufacturing	-9.7%	6.4%	21.9%	14.5%
Service-Producing	1.0%	9.6%	17.0%	6.6%
Trade, Transportation and Utilities	1.6%	8.6%	28.1%	18.1%
Information	-7.1%	-49.3%	-33.0%	31.5%
Financial Services	-2.2%	10.6%	26.7%	14.4%
Professional and Business Services	-2.8%	24.9%	24.7%	-0.1%
Education and Health Services	17.6%	15.1%	11.8%	-2.7%
Leisure and Hospitality	-7.1%	5.1%	19.3%	13.6%
Other Services	-1.0%	-5.7%	-0.6%	5.6%
Federal Government		-7.5%	7.4%	15.9%
State Government		-47.3%	-46.1%	2.3%
Local Government		-12.3%	-7.3%	5.7%

Business Numbers

	2011	2012	2013	2014	2015
Business starts	74	74	75	69	67
Active businesses	948	922	910	927	924

Major & Notable Employers

Ashland City Schools	Govt
Ashland University	Serv
Hedstrom Plastics	Mfg
Mansfield Plumbing Products LLC	Mfg
McGraw-Hill Companies	Trade
Pentair Pump Group Inc	Mfg
Samaritan Regional Health System	Serv
Snyder's-Lance Inc	Mfg
Step2 Co	Mfg
Wil Research Laboratories LLC	R&D

Residential

Construction

	2011	2012	2013	2014	2015
Total units	37	42	43	48	67
Total valuation (000)	\$5,082	\$5,845	\$6,692	\$7,785	\$11,133
Total single-unit bldgs	35	40	39	44	63
Average cost per unit	\$134,903	\$136,677	\$153,650	\$161,021	\$165,603
Total multi-unit bldg units	2	2	4	4	4
Average cost per unit	\$180,000	\$189,000	\$175,000	\$175,000	\$175,000